

Designed locally, this guide features a look and layout that will make people *want* to read it!

THE GUIDE

Designed to have greater impact and functionality, this year's guide brings some exciting changes. The guide will be printed in the new, easy-to-carry size of 6.75" x 10". The inside front cover will be a map of Red Wing, and the guide will feature a high-end design and perfect-bound spine. All of which help elevate Red Wing to a new aesthetic level. This is not the year to miss out!

DEADLINES

- Sales Deadline: September 1st, 2021
- Creative Deadline: October 1st, 2021

CONTACT

Media@RedWing.org or (651) 385-5934

Directory Listing: \$150

- Directory Listing with Business Name, Contact Info, and Description

Sponsored List Item - Food (6): \$300

- Directory Listing
- Photo of Meal
- Business Name & Address

Sponsored List Item - Retail: \$200

- Directory Listing
- Photo of Retail Item
- Business Name & Address

Sponsored Half-Page Content: \$600

- Directory Listing
- Word Count Up to 100 Words
- 1 Larger Image, 1-3 Smaller Images, & Logo

Sponsored Full-Page Content: \$1800

- Directory Listing
- Word Count Up to 200 Words
- 1 Larger Image, 1-3 Smaller Images, & Logo

1/5 Page Ad: \$300

- Directory Listing
- 1/5 Page Print Ad, You Submit a Fully Designed Ad

Half-Page Ad: \$1250

- Directory Listing
- Half-Page Print Ad, You Submit a Fully Designed Ad
- Featured Article on Website
- Social Media Promo with Boost

Full-Page Ad: \$2500

- Directory Listing
- Full-Page Print Ad, You Submit a Fully Designed Ad
- Featured Article on Website
- 2 Social Media Promos with Boost
- Featured Directory Listing on Website
- Highlighted in Year-long Marketing Campaign with a Budget of About \$100,000